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Hook Sports Marketing Launches 4819

CHARLOTTESVILLE, Va. – Hook Sports Marketing, in conjunction with the men’s basketball student-athletes it represents, has launched the 4819 membership club. 4819 will provide Virginia men’s basketball student-athletes with opportunities to capitalize on their Name, Image, and Likeness by offering exclusive membership benefits to fans.

“4-8-19 is obviously a day I will never forget,” said Kihei Clark, a member of the 2019 national championship team and one of the student-athletes represented by HSM. “4819 will allow fans the opportunity to engage and interact with me and my teammates like never before. We’re looking forward to meeting even more of our fans and being present in our community.”

4819 is comprised of several levels of membership. Fans may visit <https://hooksportsmarketing.com/4819.html> to review the membership options. Corporate partnerships are also available.

Hook Sports Marketing currently represents the following men’s basketball student-athletes:

- Reece Beekman
- Kihei Clark
- Chase Coleman
- Armaan Franklin
- Jayden Gardner
- Kadin Shedrick

Hook Sports Marketing actively seeks opportunities for the student-athletes it represents to make public appearances, conduct clinics, promote businesses through a variety of marketing channels and create licensed apparel. HSM currently represents 23 UVA student-athletes in addition to its partnerships with Boras Marketing and CaricSports.

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